Krishi Wellness India 2019 Expo
Linking Agriculture, Food & Wellness

06 07 08 August 2019
Pragati Maidan, New Delhi

Co-Organiser
India Trade Promotion Organisation (ITPO)
(A Government of India Enterprise)
Department of Commerce

Organiser
Exhibitions India Group
Committed to Excellence
With 2 successful years, **Krishi & Wellness India Expo** is the only exhibition in India bringing together the Agriculture (Pre-harvest to Post-harvest), Allied Activities, Food Processing, Organic, Health, Alternative Medicine and **Bio-Tech** fraternity along with farmers, farmer producer organisations & agencies, manufacturers, suppliers, distributors, retailers & consumers to a single platform thus, creating synergies for the future progress of these ever growing and important sectors.

The relationship between agriculture and wellness is obvious and huge potential exists in addressing many of our current and future health challenges. Agriculture defines what we grow, how we grow, how we process and store it, and Wellness intercedes what we consume, how we live, work, play and further.

The event is a magnanimous global showcase of the products, policies, services and solutions related to agriculture & wellness addresses the growing demand of varied resources required for the further enhancement of life and ultimately attempt to double the farmer’s income.

**Come be a part of it...**

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**Why Krishi & Wellness India?**

- Only platform to connect with industry stakeholders from agriculture to organic foods and human living style
- Opportunities to create **agents and distributors**
- About 200 exhibitors
- Wide government participation
- Visitors and buyers from more than 15 states
- Thousands of quality visitors
- Network to create business opportunities
- Power packed conferences
- Live parallel workshops and much more...

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**Visitor Profile**

**Krishi and Wellness India has continuous support from:**

**GOVERNMENT OF INDIA**

- Ministry of Agriculture & Farmers Welfare
- Ministry of AYUSH
- Ministry of Food Processing Industries
- Ministry of Health & family Welfare
- Ministry of Rural Development
- Ministry of Science & Technology Department of Bio-Technology
- Ministry of Tourism
- Ministry of Development of North Eastern Region
- Ministry of Micro Small & Medium Enterprises
- Ministry of Skill Development & Entrepreneurship

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**AN OPPORTUNITY TO MEET**

- **END BUYERS**
- **END USERS**
- **DISTRIBUTORS & CHANNEL PARTNERS**
- **GOVERNMENT & MEDIA**
Industry Description

Krishi & Wellness

Agriculture which is becoming increasingly feminized as men are migrating to rural non farming sectors. Increasing developments in the infrastructure support and pre and post harvest technology are encouraging greater access to credit, inputs and marketing support. On the other hand, developments in organic and biotech fraternity are giving more opportunities for the developments in the lifestyles of human beings.

Health India

- Second largest exporter of AYUSH and herbal products.
- Demand for Ayurveda, Yoga, Naturopathy, Unani, Siddha and Homoeopathy (AYUSH) and herbal products is surging worldwide.
- Reservoir of natural flora & fauna and also ancient texts and knowledge have made India an authority in the field of AYUSH.
- Wellness travel and tourism is often correlated with medical tourism as health interests motivate the traveller.

Organic India

- India is bestowed with lot of potential of organic products due to its various agro climatic regions.
- Organic producers to tap the steadily growing domestic and export markets.
- India produced around 1.70 million MT (2017-18) of certified organic products including all varieties of food products.
- India's competence of production in edible sector and organic cotton/fiber.
- India is the largest exporter of organic cotton worldwide.

Biotech India

- The Indian biotech industry has about 2% share of the global biotech industry.
- Opportunities for foreign companies to setup production base in India.
- India has emerged as a leading destination for clinical trials, contract research and manufacturing activities.
EXHIBITOR SPEAK

This was our second year at the expo, and it was a pleasure meeting everybody once again. The overwhelming crowd response was a source of encouragement. Our farmers enjoyed participating in the expo as much as our staff did.

– Anil Zaburao Khandekar
Director Programmes - North, World Vision India

Wellness India expo is a very well managed expo, and we did not face any logistical issues or any hurdles. We are very satisfied with the footfall. Additionally, the expo also provided us with the platform to showcase the Unani stream of medicine and make people aware of this line of treatment.

– Mr Arun Rohal
Hamdard

VISITOR SPEAK

Thanks for a wonderful event, and your hospitality! I had a great time, and enjoyed connecting with like-minded people. Thank you for the invitation, and I look forward to seeing you next year as well.

– Lakshmi Venkataraman
Campaign Manager
Federation of Indian Animal Protection Organisations (FIAP)

My compliments for organising three excellent days of conference sessions and workshops, delivered to a high standard at Wellness India expo. Lots of learnings and takeaways on Ayush, bio tech and organic food.

– Dr. Subhash Nikale
General Manager, Medical Services
Hindustan Petroleum Corporation Limited

15 States

25 Conference sessions

100 Speakers

200 Exhibitors

500 Brands

800 Delegates

10,000 Visitors
### Exhibitor Profile

**KRISHI**

**Agriculture Tools, Equipment & Technology**
- Agricultural Machinery & Equipment
- Agriculture Insurance
- Agro & Food Processing
- Agro Quality safety & Testing Lab & certifying agencies
- Crop cleaning, drying, storage, transportation & handling equipment
- Crop Sorter, Separator & Packaging equipment
- Generator, Genset
- IT - Agro, Logistic, Supply Chain Software & hardware

**Aquaponics & Hydroponics**
- Hand Tools & Spare Parts
- Spreaders, Sowing, Planting & Harvesting Equipment
- Soil Testing Equipment & Technology
- Tractor Manufacturers & related Spare Parts

**Animal Husbandry System & Technology**
- Animal Breeding, Nutrition, Shelters, Vaccines
- Animal Management Software
- Dairy Equipment
- Fisheries & Fishing Equipment

**Exhibitor Profile**

**Farmers Welfare Program**
- Awas Yojna
- Kisan Vikas Yojna
- Swach Bharat Abhiyan - Toilet for All

**Green House & Poly House**

**Horticulture & Floriculture**

**Mills & Storages**
- Flour Mills, Oil Mills, Pulse Mills, Rice Mills
- Freezers, Refrigerators & Chillers
- Fruits & Vegetable Cold Storage, Warehouses
- Oats, Millets & Cereals Mills

### Wellness

**Academic / R&D institutions**
**Alternative medicine centers**
**Ayush institutions / products**
**Bio-pesticides products / manufacturers**
**Bio-pharmaceutical producers / products**
**Bio-energy producers / services / fuels**
**Bio-fertilizers producers / products**
**Bio-informatics & IT in biotechnology**
**Bio-medical devices**
**Clinical trials organizations**

**Contract research & manufacturing**
**Cosmeceuticals producers / products**
**Diagnostics & instrumentation**
**Fitness / slimming centers / diet clinics equipment & products**
**Health foods & beverages, tourism, insurance and travel agencies**
**Herbal producers / products**
**Hospital & healthcare centers**
**IP consultancies & law firms**
**Lab & certifying agencies**
**Lab equipment manufacturers, resellers & suppliers**

**Medical technology**
**Medicines producers / products (ayurvedic / herbal / homeopathy / organic / siddha / unani, etc.)**
**Nutraceuticals producers / products**
**Organic certification and inspection agencies**
**Organic cosmetics producers / products (colour cosmetics, fragrances, hair & skin care, etc.)**
**Organic fertilizer / pesticides producers / products (including manure)**

**Organic textiles / garments producers / products / fiber / yarn etc**
**Organic food producers / products (cereals / grains / fruit / nuts / oil seeds / spices / sugar /vegetable, etc.)**
**Organic waste suppliers (crop, animal & farm, aquatic waste)**
**Spa / wellness centers / resorts (equipment / products, etc.)**
**Specialized retail (health, herbal, organic foods and products, etc.)**
**Yoga institutes / schools**

### Visitor Profile

**Agents & distributors**
**Agro producers**
**Agro industry corporations**
**Agriculture departments**
**Agri-input product dealers, distributors, traders/whole sellers & retailers**
**Agri marketing boards**
**Agriculture research institutes /universities /colleges**
**Associations boards & other nodal agencies**
**Banks and credit agencies including insurance**
**Central & state government departments and agencies**
**CEOs / senior managers of Indian companies / MNCs**
**Co-operatives of food & consumer protection**
**Commodity exchange organizations**
**Consultants**
**Farm contractors & garden contractors**
**Farmers / agriculturists**
**Floriculturists / horticulturists**
**International buyers & export houses**
**Krishi Vigyan Kendra heads**
**Landscape suppliers**
**Millers**
**Packaging equipment & machinery**

**Scientists & technologists**
**Seed certifying agencies**
**Seed & organic fertilizer traders, whole sellers and retailers**
**Traders, wholesalers of commodities**
**Trade industry & trade media**
**Transport & Logistic Experts**
**Yoga institutes / schools, etc.**
**Trade offices**
**Academia & students**
**Analysts**
**Beauticians**
**Biotech and allied agencies**
**Business associates**
**Channel partners**

**Chemists & bio-chemists**
**Doctors**
**Exporters**
**Health trainers**
**Hospitality industry**
**Investment community**
**Manufacturers**
**Microbiologists & pathologists**
**Purchase managers**
**Regulators & policy makers from state & central governments**
**Researchers & scientists**
**Retailers / distributors**
**Spa & wellness centres**
**Tourism industry**
RESERVE
A LOCATION TODAY

BOOK YOUR SPACE

<table>
<thead>
<tr>
<th>SPACE CHARGES</th>
<th>INR</th>
<th>USD</th>
<th>SIZE</th>
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<tbody>
<tr>
<td>SHELL SCHEME</td>
<td>9,000*</td>
<td>170</td>
<td>Per sqm</td>
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<tr>
<td>RAW SPACE**</td>
<td>8,000*</td>
<td>160</td>
<td>Per sqm</td>
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*GST as applicable
**Power supply will be charged extra

DELEGATE FEES

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<tr>
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<tr>
<td>Two days</td>
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<td>175</td>
</tr>
<tr>
<td>Three days</td>
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<td>225</td>
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Registration fee inclusive of GST

Join us on  

For more information, please contact:

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