

# INDIASOFT

## A D V A N T A G E S



Focused exclusively on IT and digital technologies



Export-led matchmaking between foreign exhibitors and Indian business networks



B2B meetings designed to generate outcomes, not just footfall



Government-supported platform that underscores credibility, transparency and ease of doing business



Startup ecosystem meets enterprise innovation under one roof

## CONFERENCES AND KNOWLEDGE SESSIONS @ INDIASOFT

*Ideas Without Borders—Global Tech Dialogue Starts at INDIASOFT 2026*

INDIASOFT 2026 isn't just a showcase—it's a summit of minds. Hosted in New Delhi but powered by global vision, the event's **Conferences and Knowledge Sessions** bring together trailblazers from across continents to explore what's next in technology, trade, and transformation. From AI ethics to digital sovereignty, startup ecosystems to smart manufacturing, every session is a launchpad for **borderless innovation and actionable insight**. Whether you're shaping policy, scaling solutions, or scouting partnerships, this is where the world's tech thinkers connect, converse, and co-create. Join the dialogue that transcends geography—and defines the future.

## VOICE OF THE MARKET



IndiaSoft 2025 was a stellar platform showcasing India's tech prowess to the world. Kudos to the team for fostering global collaboration and innovation!

Vinay Mahajan  
President & CEO,  
NAM Info Inc., USA



IndiaSoft 2025 offered valuable insights into India's vibrant IT sector and connecting us with innovative solutions and potential partners.

Do Thanh Binh  
Director, Vietnam Software & IT  
Services Association, Vietnam



IndiaSoft 2025 proved to be highly beneficial for our business, facilitating numerous valuable connections with potential Indian partners

Dan Levy  
founder and CEO,  
DL Consulting, Israel

### Booth Charges

- Shell Scheme (minimum 9 sqm): US\$ 370 per sqm\*
- Raw Space\*\* (minimum 18 sqm): US\$ 340 per sqm\*

\*Add GST @ 18%

\*\* Add power supply @ US\$ 125 per KW per 9 sqm. (Applicable for Raw Scheme)

Extra corner charges shall apply

For International Startups

- Package - USD 1500 + 18% GST (Inclusive of POD & 3 Nights Hotel Stay)

# SNAPSHOTS

## 2025 Edition



## INTERNATIONAL PAVILION



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Government of India



26<sup>th</sup> EDITION  
**INDIA SOFT**

International ICT Exhibition & Conferences

23 24 25  
MARCH 2026  
NEW DELHI

BUSINESS BEYOND BOUNDARIES

## YOUR GATEWAY TO INDIA'S TECH MARKET AND GLOBAL B2B SYNERGY

Step into the heart of global tech trade at **INDIASOFT 2026**, New Delhi. Designed for forward-looking enterprises, this premier platform connects overseas exhibitors with India's thriving digital economy and decision-makers from **70+ countries**. Explore new markets, unlock cross-border partnerships and position your company at the forefront of global innovation.

For Exhibitor Registration please visit  
**www.indiasoft.org**



Scan to visit  
event website



INDIASOFT 2025  
Video byte



## THE GLOBAL GATEWAY TO INDIA'S BOOMING TECH LANDSCAPE

**INDIASOFT 2026**

**WHY EXHIBIT AT INDIASOFT?**

(including co-located events)

**50K+**

Domestic Visitors / Buyers

**1500+**

Exhibitors

**70+**

Countries

**700+**

Foreign Delegates

**100+**

New Launches

**5000+**

Pre-organised B2B Meetings

For global technology companies eyeing India's exponential digital growth, INDIASOFT is the definitive launchpad. Now in its 26th edition, this landmark event offers a focussed, B2B-driven platform to:

- ✓ Tap into one of the world's fastest-growing IT markets
- ✓ Forge distribution and strategic partnerships with India's top-performing tech SMEs
- ✓ Showcase innovations to a curated network of **700+ Global Buyers from 70+ Countries**
- ✓ Explore co-development and export collaboration through India's expanding partner ecosystem

## INDIA: A MARKET THAT MEANS BUSINESS

- ✓ **IT Spending Growth**  
India's IT spending continues to grow, fueled by digital transformation, cloud adoption and AI investments
- ✓ **Robust GDP Expansion**  
One of the fastest-growing major economies with high investor confidence
- ✓ **Stable, Business-Friendly Ecosystem**  
Clear policies, regulatory support and a strong IP environment
- ✓ **Partner-Ready Ecosystem**  
Thousands of Indian companies already exporting globally and seeking tech collaborations
- ✓ **Export Advantage**  
Collaborate with Indian firms to access their global networks and distribution channels

## INDIA: A STRATEGIC MARKET THAT DELIVERS

### 1. A Digital-First Nation with Expansive Demand

- India is home to 1.4+ billion people, over 850 million internet users and one of the youngest populations globally-making it one of the world's most fertile markets for digital solutions.
- Government initiatives like Digital India, Make in India and Startup India are fueling rapid tech adoption and public-private partnerships.

### 2. Massive Enterprise & MSME Tech Adoption

- India's 63+ million MSMEs are rapidly digitizing operations - from logistics to finance-creating a vast market for cloud, cybersecurity, AI and SaaS solutions.
- Foreign companies can tap into both enterprise-scale partnerships and mid-size tech integrations.

### 3. Strong IP & Regulatory Framework

- India offers a robust intellectual property system, improved ease of doing business and transparent policy frameworks designed to welcome international tech players.

### 4. Cost-Efficient Market Entry with Global Reach

- By partnering with Indian companies already engaged in exports to Africa, the Middle East, Southeast Asia and beyond, foreign exhibitors can enter India and access other markets through one node.
- It's not just market entry-it's multi-market acceleration.

### 5. Proven Talent + Engineering Depth

- India produces over 2 million STEM graduates annually, many with global R&D and deployment experience.
- Ideal for co-development, support centers and knowledge collaboration.

### 6. India as an R&D and Innovation Hub

- Global tech leaders have already set up innovation labs, engineering centers and design studios in India due to its scalable, world-class talent pool.
- Exhibiting at INDIASOFT places foreign companies in the center of this innovation corridor.

**MEET ; CONNECT ; GROW**

## INDIA'S DIGITAL ECONOMY: A LANDSCAPE OF UNMATCHED SCALE AND OPPORTUNITY

- **Rapidly Expanding Technology Consumption**
  - 800M+ smartphone users, world's 2nd-largest internet subscriber base
  - Explosive growth in AI, cloud, fintech, healthtech, edtech and digital infra
- **Ambitious Digital Transformation**
  - Landmark initiatives like Digital India, Aadhaar, UMANG and Smart Cities
  - Platforms such as Ayushman Bharat Digital Mission, DIKSHA, DigiLocker and eNAM
  - Major push for 5G, data centers and open digital ecosystems like ONDC
- **\$1 Trillion Digital Economy in the Making**
  - Goal to reach \$1T digital economy by 2027
  - ICT enabling transformation across governance, energy, logistics, finance
  - Big opportunities for SaaS, IaaS, GovTech, cybersecurity and platform-based services
- **A Thriving Innovation & Startup Ecosystem**
  - Among the Top 3 global startup ecosystems
  - Home to 100+ unicorns and thousands of startups in deeptech, agritech, greentech
  - Government support for AI, semiconductors, quantum, sustainability



## OPPORTUNITIES FOR FOREIGN EXHIBITORS

### Exhibit your solutions

Among the 50000+ business visitors and 700 Global Buyers from 70 countries

### Connect with Indian tech leaders

Identify potential channel partners and resellers

### Explore co-development models

Leverage India's engineering talent for joint innovation

### Expand into new markets

Partner with Indian Entrepreneurs and Overseas buyers to expand to the emerging markets like Latin America, Africa, ASEAN, CIS etc.

### Learn from the market

Understand procurement trends, regulatory insights and investment pathways