



Shri Yogi Adityanath
Hon'ble Chief Minister,
Uttar Pradesh

“*Uttar Pradesh, with its inherent strengths, present demographics and future growth potential is an attractive investment destination in India. The State ranks 2nd in India for enabling Ease of Doing business and offers attractive policies committed to provide timely clearances to business in the state. Most importantly, we provide a safe and secure industrial environment.*”

Emerging Economic Hotspot

India's 3rd Largest economy	Growing at ~7% CAGR (FY16-20)	~8% contribution to national GDP	~23% Per capita income growth (FY16-20)
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5th Rank amongst Landlocked States on **Export Preparedness Index 2020**

Highest SME share in India (14.2%)

High Demographic Advantage

Most Populated State of India
(~17% of India's total population)

Youngest workforce
56% of total population in working age group

2nd highest no. of Universities in India

Highest no. of Colleges in India

3rd highest no. of Business Schools in India

World class institutions viz.
IIT Kanpur, IIT BHU, IIM Lucknow & IIIT Allahabad

INVEST IN UTTAR PRADESH

“Strategically located with seamless access to East, West and Central India”

Largest Railway Network in India with around 16,000 KM of total track.

2nd Highest Network of National Highways in India with 11,737 KM NH

State of art Expressways, of more than 1800kms, including Agra-Lucknow Expressway and **Upcoming Poorvanchal, Bundelkhand, Ganga and other link Expressways** for seamless connectivity to eastern and southern exporting hubs.

57% of Amritsar-Kolkata Industrial Corridor (AKIC) and 8.5% of Delhi-Mumbai Industrial Corridor (DMIC) catchment area in UP, intersecting at G.Noida. Region poised to emerge as Largest Logistics hub in North India

One of **India's largest International Airport** coming up at Jewar (G.Noida)

7 Airports;
25 coming under RCS

India's **1st**
Inland Waterway in UP

Enabling Business Climate

2nd Rank in Ease of doing business (FY19)

12 positions jump in last 2years

Implementation of recommendations at District Level through **District level EODB** in process

NIVESH MITRA is one of India's largest digital Single Window clearance platform

166
Total Services

20+
Departments integrated

More than 20,000 acres of ready to allot Land Bank for industrial use

- State Single Window Clearance Portal (Nivesh Mitra) : <https://niveshmitra.up.nic.in/>
- View State's Land Bank details (all Authorities): <http://invest.up.gov.in/land-bank/>
- Sector specific snapshot: <http://invest.up.gov.in/all-sector/>
- State Incentive Policies:: <http://invest.up.gov.in/policies/>

... Land of infinite opportunities

Focus Sectors

Food Processing & Dairy	Known as food basket of India, UP has highest national output of wheat, sugarcane, potato, mango and milk. Abundance of opportunities ranging from setting up Food parks, cattle/ fish feeds storage and logistics, to crop husbandry, harvesting, packaging, retail and research infrastructure.
Handloom & Textile	With plethora of traditional skills, State ranks 3 rd in fabric production and 5 th in Silk production in India. Vast opportunities in spinning, weaving, apparel designing and manufacturing
IT & Startup	Uttar Pradesh is one of the leading exporters of software in India, with wide availability of skilled manpower. Emerging Startup hub in India, with the National Capital Region as the epicentre. Dedicated Government schemes and programmes to support incubators and accelerators.
ESDM	UP is one the top manufacturing hubs of consumer electronics in India, as 40% of all mobile phones manufactured in India are from UP and 55% of the component manufacturers operating in India are operating from UP
Tourism	State has 2 nd highest domestic and 3 rd highest international tourist footfall in India. Besides heritage and cultural tourism, emerging destination for wellness, MICE, adventure and eco-tourism in India
Film	Emerging as one of the hotspots for film shooting in India, UP has been awarded 'Most film friendly State' of India at the 63 rd & 64 th National Film festivals
Renewable Energy	With capacity to produce 28 GW of renewable energy, UP is emerging as hotspot for manufacturing cheap renewable power. Besides, the State has huge potential for biomass based fuel.
Civil Aviation	With rapidly growing passenger air traffic and air cargo traffic, the opportunities in aviation sector in UP are widely multiplying. The new airports & airstrips coming up through UDAN Regional Connectivity Scheme and the upcoming international airport at Jewar adds to the advantage

Sunrise Sectors

Pharmaceuticals	Home to premier drug and chemical research institutes, UP has an attractive policy for pharmaceutical manufacturing and promotes R&D.
Logistics	Being strategically located with seamless access to East, West and Central India, Uttar Pradesh is emerging as a largest logistics hub in Northern India with Greater Noida as the epicentre
Defence & Aerospace	With the upcoming Defence Industrial Corridor coming up in the Bundelkhand region of UP and that the State is home to premier Defence & Aerospace related R&D institutes and PSUs, State has vast opportunities in store in D&A manufacturing.
Electric Vehicles	As Electric Vehicles are widely gaining market given the emphasis on de polluting the transport system in India, Uttar Pradesh being country's largest consumer base, the Electric Vehicle market is set to boom. There is wide opportunities in vehicle manufacturing, battery manufacturing and creating charging infrastructure.

Empowering Policy framework

UP Industrial Investments and Employment Promotion Policy 2017

Umbrella Policy providing attractive incentives

20+ Sector specific policies launched

Salient Features

Incentives linked to employment generation & promoting industrialisation in backward areas

Promotes industrial friendly infrastructure – parks, open access power, green measures

Attractive fiscal incentives – attracting investments & ushering competitiveness

Participative, forward looking, adapting – aiming to usher policy consistency

Sustainable, inclusive & balanced economic growth

Food Processing Policy 2017	Milk Policy 2018	IT & Startup Policy 2017	ESDM Policy 2017
Solar Policy 2018	Biofuel Policy 2018	Tourism Policy 2018	Film Policy 2018
Textile Policy 2017	MSME Policy 2017	Pharma Policy 2018	EV Policy 2019
Defence & Aerospace Policy 2019	Warehousing & Logistics Policy 2018	New Start up Policy 2020	New ESDM Policy 2020
New Post COVID19 Accelerated Investment Promotion Policy 2020		ODOP Scheme	Civil Aviation Policy 2017

Contact us

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