



# POWER YOUR BUSINESS

**ChangeXChange 2025:**  
The 7th IEEMA Reverse Buyer Seller Meet (RBSM)

Biggest B2B meeting place to source electrical products and components, build partnerships and explore technological tie-ups in India.

Register yourself as Buyer online at [www.ieema-rbsm.in](http://www.ieema-rbsm.in)

ChangeXChange 2023 hosted **700+** buyers, from **78 countries**, having business generated worth **US \$ 5 billion**, over **7000 meetings** in a period of **3 days**.

## ELECRAMA - 2025

The biggest congregation of men, machines and ideas that power the world around us. Five days of product display, technology presentations, concepts and pure business interactions. Showcase your business at ELECRAMA-2025 - Powering the Future of Energy, there is no other event that is bigger than this.



## WHO SHOULD REGISTER FOR ChangeXChange 2025?

International Buyers who want to source electrical products & components from India, including:

- Procurement Officials from Power Utilities, Railways/ Metro Railways
- Ministry of Power/ Energy Officials
- Energy Regulators
- EPC Contractors
- Electrical Consultants
- Large Corporate Groups
- OEMs for Component Sourcing
- Electrical Equipment Buyers

## Special Package for Hosted Buyers at ChangeXChange 2025, 7<sup>th</sup> Reverse Buyer-Seller Meet

The hosted buyers from countries of Africa, ASEAN, CIS, South Asia, Middle East, Latin America, North America, Europe, North East Asia and rest of the world will be eligible for:

- i. Mandatory one-to-one meetings with Indian sellers at ELECARAMA-2025 Exhibition.
- ii. Complimentary to and fro economy class air-ticket from the nearest international airports in the countries of Buyers to New Delhi, India.
- iii. Complimentary three nights hotel stay at Greater Noida, Delhi NCR, for attending the RBSM - includes all meals, that is, breakfast & dinner (at hotel) Lunch (at RBSM venue).
- iv. Complimentary airport transfers and local transportation from Hotel to RBSM venue & back.
- v. Visa Recommendation Letters to obtain Indian Visa in their home country.

## Product Categories

- |   |   |  |
|---|---|--|
| 01. Battery Storage                         | 11. Instrumentation & Testing Equipment | 20. Renewable Energy & Allied Equipment    |
| 02. Cables, Wires & Accessories             | 12. Insulating Materials                | 21. Stamping & Laminations                 |
| 03. Capacitors                              | 13. Insulators                          | 22. Surge Arrestors                        |
| 04. Conductors & Accessories                | 14. Lighting & Lighting Accessories     | 23. Switchgear & Controlgear: LV & HV      |
| 05. Design & Consultancy                    | 15. Motors                              | 24. Transformers: Distribution & Power     |
| 06. Energy Meters                           | 16. Other Electrical Products           | 25. Transmission Line Towers & Accessories |
| 07. EPC Projects                            | 17. Power Electronics                   | 26. Winding Wires                          |
| 08. EV Charging                             | 18. Power Generation Equipment          | 27. Other Electrical Products              |
| 09. Industrial Control & Automation Systems | 19. Refurbishment                       |  |
| 10. Instrument Transformers                 |   |  |

## About the Organiser

IEEMA is an apex association of manufacturers of electrical, industrial electronics and allied equipment in India. IEEMA Members have contributed more than 95 per cent of the power equipment installed in India represent a turnover of over US \$ 60 billion and exports worth US \$ 11 billion.

For more details, contact:

### Sanjoy Mukherjee

Mobile: +91 98308 50757

Email: sanjoy.mukherjee@ieema.org

### Lavina Mamtani

Mobile: +91 99104 66277

Email: lavina.mamtani@ieema.org

## Indian Electrical & Electronics Manufacturers' Association

Established in 1948

[www.ieema-rbsm.in](http://www.ieema-rbsm.in)

## CO-LOCATED EVENTS

