## One Day Seminar & Exhibition on "EMERGING TRENDS IN ELECTRIC MOBILITY

# **OPPORTUNITIES & CHALLENGES FOR MSME's"** on Tuesday, 27 August 2019 at MCCIA, SB Road, Pune 16 9:30 am to 5:30 pm (delegate registration starts at 8:45 am)

### **INTRODUCTION**

Innovations are happening at a fast pace globally along the entire electric vehicle value chain. In India too, work is going on for planning a smooth transition to electric vehicles. A steering committee report of the Niti Aayog recently laid out a road map for the smooth rollout of electric vehicles in a phased manner, as well as the setting up of battery manufacturing factories to bring down the costs of EVs. This plan also envisages an extensive plan for replacement of various categories of vehicles by EVs in certain time frames, which presents unprecedented opportunities for the Indian industries in this domain.

## WHY ATTEND?

• Get updates on the road map regarding adoption of EV's

• Learn about the Emerging Trends & The Indian Scenario on Electric Mobility

• Learn about the challenges & opportunities in the EV Eco-System, esp. for MSME's

• Interaction with Industry Leaders from this domain

• Get updates on advanced technological solutions and disruptive innovations and learn about best practices

There will also be a small concurrent exhibition displaying the capabilities and expertise of the industry.

### WHO

### SHOULD

Companies, MSMEs and individuals in the following sectors can benefit: Manufacturers of Electric and Hybrid Vehicles, Electric and Green Vehicle Infrastructure, Battery Manufacturers and Battery Management System, Startups, Decision Makers & Technical Experts from Industry, Dealers & Distributors, Infrastructure Developers, Sustainable Solution Providers, EV Eco-system stakeholders & those who want more information about the opportunities available in this domain.

#### HOW

### ТО

# **PARTICIPATE?**

### **BE A DELEGATE**

This event will offer a unique opportunity to network, exchange ideas, discuss key challenges, get update on regulations, innovations in technology and advancements.

MCCIA Members: **Rs.1,180/- per person & Rs.2,360/- per person** for Others (inclusive of 18% GST)

Register online on: https://tinyurl.com/MCCIA-eMOBILITY

## EXHIBIT

Exhibiting will give an opportunity to showcase to your product, idea, technology and

## ATTEND?

company. It will also put you into contact with the users, recommenders and decision all at the same time. To participate as an exhibitor, please speak to Prashant Joga 9822425268 / prashantj@mcciapune.com (Limited stalls are available)

## **SPONSOR**

Sponsorship opportunities will enable your company to have a high level of v association and recognition amongst senior decision-makers most relevant to the se participate as a sponsor, please speak to Prashant Jogalekar on 982 / prashantj@mcciapune.com

### **BLOCK PROGRAMME**

INAUGURAL SESSION SESSION I – eMOBILITY – REGULATORY PERSPECTIVE SESSION II – OEM'S PRSPECTIVE – EMERGING TRENDS & THE INDIAN SCENARIO TECHNICAL SESSION I – FOCUS ON EV & ECO-SYSTEM TECHNICAL SESSION II – FOCUS ON EV INFRASTRUCTURE

### Mahratta Chamber of Commerce, Industries and Agriculture

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